

## Exchange of knowledge and ideas about producing and diversification of local drinks and cheese

### Short summary of the project idea:

As hand-made food and drinks have become popular among both producers and consumers, we want to help our local hand-made beer/cider/cheese producers giving them a chance to diversify their knowledge and production through transnational Leader project.

Wider objectives of the project: developing rural areas by supporting small businesses through sharing know-how.

Planned activities are following:

- 1) knowledge exchange between hand-made drinks/cheese producers about each other's producing process, labelling and ways of promotion and realization.
- 2) Trainings/workshops with the intention to share the know-how of innovative small businesses
- 3) Participating in partner countries' fair



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